



For the Good Future of Mankind

WORLD ALLIANCE OF PEOPLES' ORGANIZATIONS

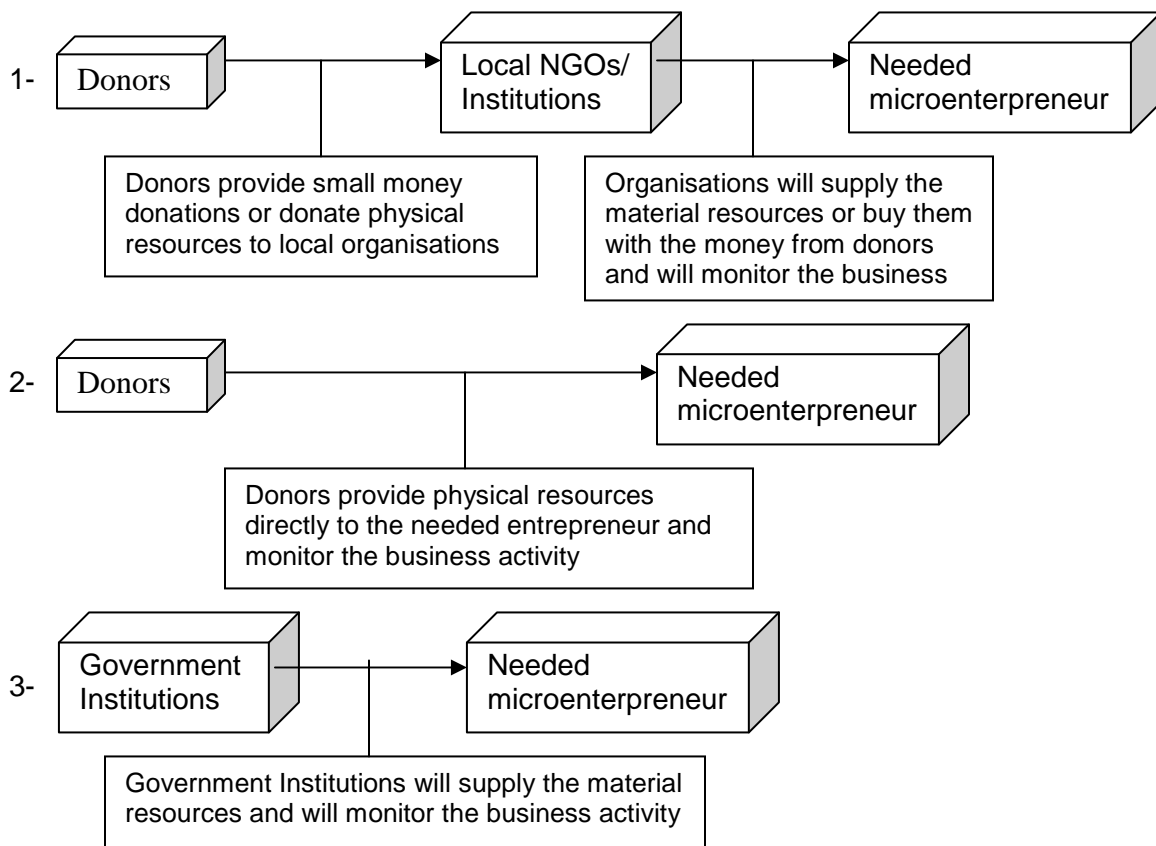
Micro resources

“World's Poorest Represent \$5 Trillion Market Opportunity, Report Says”¹

“Micro resources program” is a way to provide to the most poor the resources necessary to create their businesses, instead of using microfinance. (Can be applied also to bigger businesses)

Example: to sell chickens and eggs the resources are: chickens, food and water, equipped chicken house and land

Works in the following ways:



- NGOs/institutions, Direct donors and Government institutions are responsible to monitor the activity and to give advice and negotiate with the needed person in order for them to start making some income.
- The resources obtained by the needed person can be repaid in the future or not depending on the negotiations with that person

¹ <http://www.worldwatch.org/node/4971>